



7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

BEST PRACTICE: 1

Title of the Practice

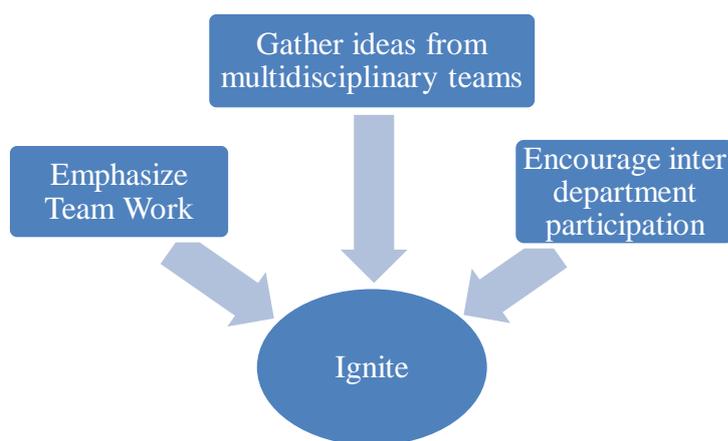
IGNITE PROGRAM- Sharing of Knowledge and Continuous Learning

Objectives of the Practice

The goal of ignite program is to updating knowledge from both students and faculties and to create awareness of the latest developments.

The Context

Our college mission is to create a positive and enabling learning environment to pursue academic excellence. To achieve our college mission, our management decided to take steps to conduct an ignite programme for both faculties and students.



Features of Ignite Program

Initially, the Ignite programme was conducted every Thursday for faculties. As a result, some issues have arisen during the implementation of this Ignite programme, including the following:



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- Initially, neither students nor faculty expressed an interest in participating ignite programme.
- Lack of inter-departmental participation.

To resolve these issues, after discussion with higher officials, this ignite programme is planned to be conducted once a month for faculty. At that time, faculties from various departments share the knowledge they have acquired from attending various programmes like seminars, workshops, FDPs, etc. This is not only limited to faculties but also conducting for students on every Wednesday which is included in the time table.

The Practice

Learning is a life-long and never-ending process. The goal of knowledge management is to foster teamwork, collaboration, knowledge exchange, and ongoing learning within the workplace. The act of exchanging knowledge among individuals, groups of friends, families, communities, or organisations is the idea of knowledge sharing. The objective of knowledge sharing sessions is to gain new ways of learning from our colleagues.

In our college, the Ignite programme is conducted for both students and faculty members to enhance their learning.

- The Ignite programme for faculty will be conducted on Thursday in the last week of every month. Faculty members are asked to present the topics in Ignite programme related to outside participation like seminars/ workshops/ FDPs etc., by power point presentation with supporting videos or photos. Faculty members who have not attended any events outside are also expected to present something exciting related to their department or any domains of engineering.
- For students, the ignite programme will be conducted in regular timetable every week on Wednesday (4.10 p.m.to 5.00 p.m.). The duration of the Ignite programme is 50 minutes.

Presentation	20 Minutes
Video	10 Minutes
Opportunities	15 Minutes
Queries	5 Minutes

Guidelines

- ✓ In each ignite programme, a maximum of two students may present on topics during the above mentioned time slot.
- ✓ Students are asked to present the topics in Ignite programme related to outside participation, like seminars/ workshops/ competitions, etc., in a power point presentation with supporting videos or photos.



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- ✓ Students who have not attended any events outside their department are also expected to present something exciting related to their department or any domains of engineering.
- ✓ For more effectiveness and to enable better interaction,
 - Start with a brief introduction about your topic.
 - Use relevant images or videos and a few key words to capture the idea you're trying to convey.
 - Avoid using lots of text. If necessary, use brief (1-3 word) statements.
 - Use small stories or humour to keep the audience engaged.
 - Display each slide for 15 seconds and avoid having too many topics or ideas on one slide.
 - We highly recommend that your last slide be a "New Scopes" or "Call to Action" slide. It can be anything that pertains to your presentation and is a proper conclusion.

Evidence of Success

- Obedience, effective communication, and improved academic performance are the prominent impacts of the ignite program.
- Students are participating in more innovation projects and events both inside and outside of their colleges.
- Healthy communication between the faculty members.
- Faculties from various departments are involved in doing innovative projects.

Problems Encountered and Resources Required

- Some of the students, though academically capable, could not afford the cost of the training due to their poor economic backgrounds. The college supports these students by extending financial assistance.
- Students from rural backgrounds may have good technical skills but may lack communication skills and other required skills, so special classes are provided to such students to boost their confidence levels and face the challenges of the world.
- Faculty development programmes are conducted to update the faculty with new, evolving technologies so that they are prepared to train the students.



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BEST PRACTICE: 2

Title of the Practice

SOLAMALAI BAZAAR – Enhance the entrepreneur skill

Objectives of the Practice

This program's goals include assisting students in developing the skills and knowledge required for carrying out entrepreneurial activities, enhancing their capacity to analyse and comprehend the commercial contexts in which entrepreneurs operate, and mastering the knowledge required to plan entrepreneurial activities. The objectives are to develop and strengthen the entrepreneurial quality, to motivate them for achievement, and to enable participants to be independent, capable, and promising businessmen.

By participating in the events, students are able to acquire the following:

- Team coordination and Confidence in organizing an event.
- Marketing strategies in their business activities and improved their technical skills.
- Entrepreneurship Ability.

The Context

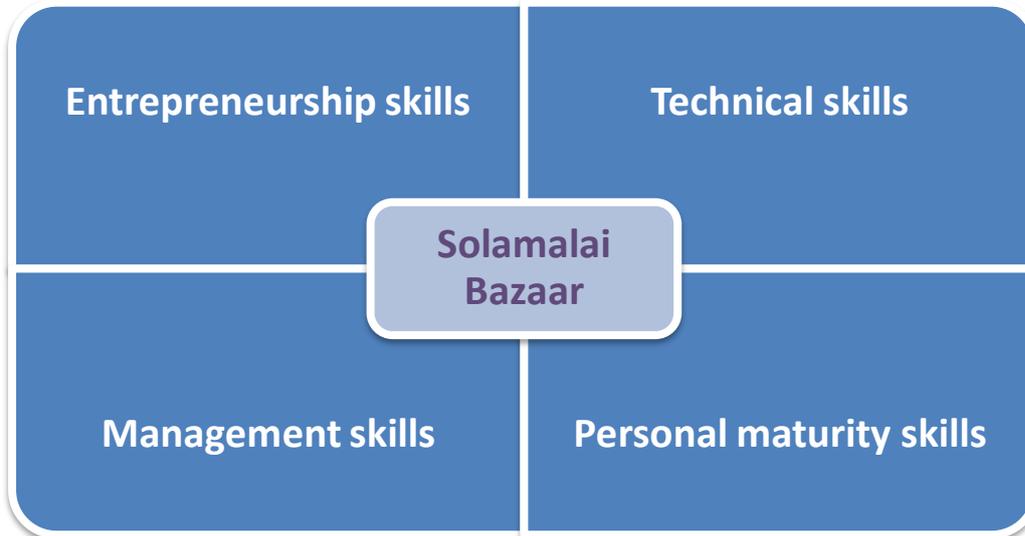
The current generation of students aspires to create novel inventions and looks forward to being their own bosses. Young entrepreneurs must be inspired, and this is the responsibility of the educational system and parents. Education must incorporate entrepreneurship in the same way that it incorporates science, math, technology, and language. Entrepreneurship is a mindset and strategy that seeks for new opportunities and addresses issues. It finds use in the future and is not limited by the present. It is vital for students to develop entrepreneurial thinking skills right from their learning age. Our management produces students in multi-dimensional aspects.



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Enhancement of Skills in multidimensional aspect

The Practice

Solamalai Institutions organized a mega-grand event, namely the Solamalai Bazaar, from the academic year 2018-2019. It was first initiated and organised by the Department of Management Studies. Following that, engineering and polytechnic students expressed an interest in taking part in those events. So, our management has decided to conduct this event for both engineering and management students in an open space. A total of 28 events (both indoor and outdoor), namely Treasure Hunt, Team Building, Photography, Solo Song, Dance, Mehandhi, Ad-Act, Neuro Twist, Rover Challenge, Robo Soccer, Pubg, Connection, Obstacle Run, Circuit Debugging, Dart Board, VR Gaming, Pick It and Win It, and Tower of Hanoi, have been conducted by various departments for two days. In addition to this, a special category Quad Bike was organised by management. Students and Faculties from both the institutions made a ride and enjoyed the drive.

Sponsors were collected from different sources, stalls were allocated based on various categories, and banners from sponsors have been displayed on the ground. Chief guests visited each and every stall and gave useful tips and ideas for business, which included presentations on ambience, marketing strategies, product display, and team coordination. Chief guest also presented cash awards for each and every stall. Students were encouraged by management to organise technical-based stalls and activity-based stalls. Students from various Arts and Science Colleges, Engineering colleges, and Polytechnic colleges visited stalls and participated in different events and earn money by selling their products from stall. Women entrepreneurs, Marketing persons from various companies voluntarily participate and showcase the products in this event.



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The Chief Guest encouraged students to expand their skill set and provided advice on how to shine in their lives and careers. Prizes have been distributed for each category of event and Overall Championship (Both Winner and Runner) has been awarded and certificates were distributed in valedictory function.

Evidence of Success

- The student's team coordination, leadership skills and self-confidence get improved after participating in this event.
- Through this event, the student can convert their technical ideas into projects that are displayed in various stalls.
- Our management visits each stall and surprise cash rewards has been given to best stall.
- Through this mega event, not only our students get benefitted but also overall entrepreneurs in this area gets profited.
- Marketing strategies in their business activities and their technical skills gets improved.
- Through this event, the student can learn about MSME (Micro, Small and Medium Enterprise) and its features.
- Entrepreneurial skills include various skill sets such as leadership, business management, time management, creative thinking and problem-solving is improved through this event.

Problems Encountered and Resources Required

- Our engineering students are so interested in participating in this event to display their innovative ideas in various stalls. So, our management decides to conduct this bazaar for both management and engineering students in an open space every year.
- Some of the students were not showing their interest in the event due to lack of communication and confidence. Our faculties/ mentors encourage and motivate those students to actively participate in any event.