

NEWSLETTER

DECEMBER 2025



WHAT'S INSIDE:



KEY EVENTS & HIGHLIGHTS

*Dates and details
for April activities*



ECOSYSTEM ENGAGEMENT & EXPOSURE

*Connecting with investors
& ecosystem partners*



KNOWLEDGE SESSIONS

*Knowledge
Sessions*



GROWTH MENTORSHIP

*Recognizing our
star students*



Startup Thedal – Learning Beyond Classrooms

SFSI, in collaboration with StartupTN, actively participated in the Startup Thedal Exposure & Networking Program on 29th August 2025.

A cohort of incubated founders and students from Solamalai College of Engineering explored diverse startups across Madurai, gaining first-hand insights into real-world entrepreneurial journeys.

Key visits included:

- Affordable healthcare innovation (Leomed Health Care)
- Traditional and cultural product ventures
- Women-led bamboo and eco-product enterprises
- GI-tagged textile businesses
- Agro and industrial machinery innovators

With 22+ founders participating, the initiative fostered strong peer learning, cross-sector exposure, and meaningful ecosystem connections. Several founders also expressed interest in engaging with SFSI's incubation programs and EV Center of Excellence.

Knowledge Sessions & Capacity Building From Idea to Startup – Founder Journey Series

An engaging session led by Mrs. JC. Lavanya Raja Founder-PreggosLife Pvt Ltd inspired participants with practical insights on transforming ideas into scalable ventures. The session emphasized clarity, resilience, and execution in early-stage startups.

Startup Readiness – Technology for Scale

A high-impact virtual session focused on helping founders:

- Build scalable MVPs
- Optimize cost and development timelines
- Avoid common technical pitfalls
- Translate student innovations into viable startups

The session attracted early-stage founders, student innovators, and technical mentors, strengthening SFSI's focus on technology-led entrepreneurship.



Startup Showcases & Market Connect

SFSI actively showcased its incubated startups through exhibition stalls at major ecosystem events.

- 500+ startup founders and ecosystem stakeholders engaged with SFSI
- Enabled discussions with investors, corporates, and collaborators
- Created pathways for partnerships and future investments

These engagements positioned SFSI as a strong regional innovation hub.



Founder Support Growth Mentorship Program with Nativelead



Conducted on 8th November 2025, the program delivered impactful mentorship support to 15+ startups, enabling founders to gain strategic insights on business scaling, sustainable growth, and refined business models. The session also facilitated direct interactions with experienced mentors and investors, providing valuable perspectives and actionable guidance.

Through these initiatives, SFSI is steadily building a structured and accessible mentorship ecosystem, ensuring consistent support for startups across different stages of growth.

Ecosystem Events & Institutional Participation

Incubation Hustle 25 – Madurai Edition

SFSI participated in StartupTN’s flagship incubation event, exploring:

- AI-driven incubation models
- NAAC-aligned innovation frameworks
- Startup lifecycle management

The program strengthened SFSI’s institutional capabilities and collaborative network.



INCUBATION HUSTLE-25



StratupTN Incubation Managers' Training – Ooty

A 3-day immersive program focused on:

- Best practices in incubation
- Program design and delivery
- Ecosystem strengthening strategies

This training enhanced SFSI’s operational excellence and long-term impact vision.



Pitch Fest – YNOS & ACIC-Kalasalingam

SFSI played a dual role:

- Investor Jury Representation by Our Executive Director
- Startup Mentorship & Ecosystem Engagement

The event featured 25+ startups and enabled high-value connections with investors and ecosystem players.

ISBACON 2025 – IIT Guwahati

SFSI participated in India’s premier incubation conference, engaging with:

- Policymakers
- National incubators
- Investors and ecosystem leaders

The event enabled knowledge exchange and strategic collaborations at a national level.



ISBACON 2025



Startup Support & Strategic Interventions Startup Meetup & Growth Discussions

Focused discussions with startups addressed:

- Scaling strategies
- Market expansion
- Branding and customer acquisition

SFSI continues to provide hands-on, founder-centric support to accelerate startup growth.



Seed to Success – Sector-Focused Mentoring

A targeted session for food and agri startups, enabling:

- Market readiness insights
- Industry guidance
- Interactive mentoring

Participants included startups and student entrepreneurs, reinforcing SFSI’s commitment to sector-driven innovation.

ECOSYSTEM NEWS & TRENDS



- India's startup ecosystem is rapidly evolving, driven by AI-led innovation, strong deeptech growth, and increasing government support.
- With rising founders, smarter funding, and a shift toward sustainability, startups are moving beyond rapid growth to resilient, impact-driven scaling.

OUR INCUBATEES



OUR ECOSYSTEM PARTNERS



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